

Welcome to the **IPMS/USA**

National Convention Business Meeting

July 20, 2024



<https://nats2024.com/>

2024 IPMS/USA National Convention

Business Meeting Agenda

- Executive Board Introductions
- National Staff Overview
- Executive Board Reports
- National Office Reports
- Business Meeting Wrap Up
- National Convention, 2025

2024 IPMS/USA National Convention

Executive Board

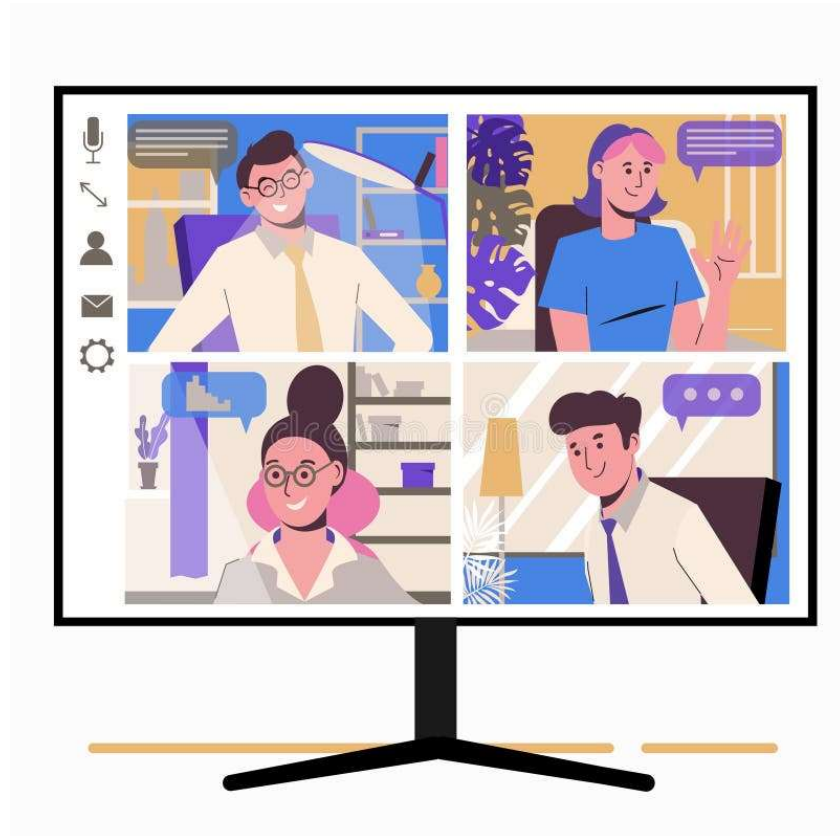
- Phil Peterson – President - Kearns, UT
- John Noack - 1st Vice President – Dayton, OH
- Scott Hackney - 2nd Vice President – Omaha, NE
- Mike Oberholtzer – Treasurer - River Forest, IL
- Jessica Ivancso – Secretary - Ellington, CT
- John Figueroa - Director of Local Chapters - Fort Wayne, IN
- Ro Annis - Publications Director & Historian - Park Ridge, IL
- Eugenie Taylor Ray - Director of Social Media – San Jose, CA
- David Knights - Recruitment & Retention Secretary - Louisville, KY

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National Staff

- Marie Van Schoonhoven – National Office Manager – Riverview, FL
- Steve Broughall – Military and Veterans Services – Orrs Island, ME
- Nancy Kennedy-Hackney – Member & Event System Admin – Omaha, NE
- Chris Bucholtz – IPMS/USA Journal Editor – Alameda, CA
 - Shawn Hays - IPMS/USA Art Director - Tarpon Springs, FL
 - Mike Zender - IPMS/USA Art Director - Camp Dennison/OH
- Eric Aitala – IPMS/USA Webmaster – State College, PA
- David Willis – IPMS/USA Web Forum Administrator – Panama City, FL
- Paul Markezich – IPMS/USA Associate Webmaster – Morris, IL
- Rick Jackson – IPMS/USA Associate Webmaster – Moore, OK

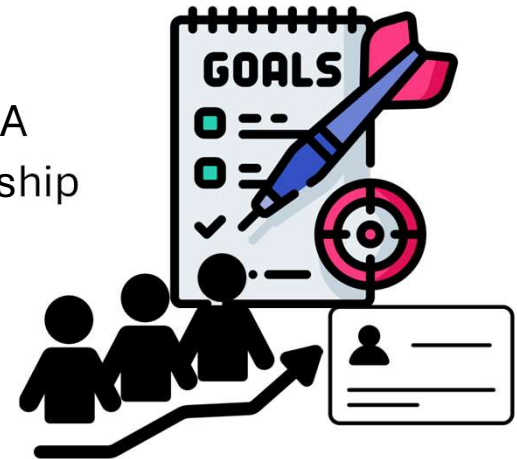
IPMS/USA Executive Board Reports



2024 IPMS/USA National Convention

Executive Board Reports - Phil Peterson – President

- Accomplishments year to date
 - We've officially awarded the first two scholarships under the Ralph Forehand IPMS/USA Scholarship Fund
 - We've selected a new Director of Social Media
 - We've initiated an unprecedented way to replace openings on the EBoard by seeking volunteers for those openings
 - We've used the new Wild Apricot system to contact the full membership regarding surveys and announcements
- Goals for 2024-2025
 - Work on improving the value of membership in IPMS/USA
 - Expand participation in the organization by our membership
 - Publish a Job Requirements list for all Board positions
 - Improve communication within the organization



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Executive Board Reports - John Noack - 1st Vice President

- Rejoined the Board last year during the re-organization
- Primary focus – continue to build the IPMS-USA and Hobby Industry relationship
 - Multiple new suppliers onboard (Pig Models, ClearProp, Warspite, Hawaiian Air Depot, Custom Dioramics, CPM, and others)
- Reviewers Corps' – addressed late review backlog, added 7 new members, including our first international member
 - 444 reviews posted since 7/23

Models for Vets Program – see me
if interested



- Special announcement forthcoming in support of our 60th Anniversary celebration

2024 IPMS/USA National Convention

Executive Board Reports - Scott Hackney - 2nd Vice President

- Assumed duties as 2VP 23 Jan 24
- Past Chairman of three IPMS National Conventions
 - I have the experience
- Got busy catching up and checking the state of affairs in the 2VP world
- Started working with Madison
 - Filling holes in their information base
 - Helping with sponsors
- Help Hampton get organized
 - Planning and executing a convention is still Indian folklore
- Hampton will be the first convention to use a website hosted by IPMS National
 - No longer will each host chapter have to build their own website

2024 IPMS/USA National Convention

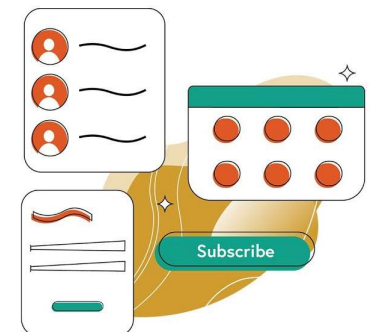
Executive Board Reports - Scott Hackney - 2nd Vice President

- Worked to revitalize the NCC and National Contest
 - E Board approval of the new NCC Staff
 - Rewrite of the NCC Charter
- Publications for the National Contest rewritten
 - General Rules
 - Class Specific Rules
 - Competition Handbook
 - Provides updated documentation on every aspect of the National Contest
- Post Convention, we'll be updating documentation on how to bid, plan, and execute conventions
 - Revising all the pubs with Lessons Learned

Executive Board Reports - Mike Oberholtzer – Treasurer

■ Accomplishments

- IPMS/USA remains financially strong and has stayed close to our break-even point each year
- As a non-profit, we want to stay as close to break-even as we can, while supporting the membership and chapters effectively
- We continue to expand the use of MyIPMSUSA.org (Wild Apricot) membership system and find new ways to use it
 - More "products" in the IPMS/USA store
 - New ways to simplify vendor management for conventions
 - Added chapter leader social event registration for conventions



2024 IPMS/USA National Convention

Executive Board Reports - Mike Oberholtzer – Treasurer

▪ **Financial Reports (as of June 30, 2024)**



IPMS/USA

YTD Comparative Statement of Activity
January - June, 2024

	TOTAL	
	JAN - JUN, 2024	JAN - JUN, 2023 (PY)
Revenue		
Convention Revenue		
2023 Convention Revenue		142,055.00
2024 Convention Revenue	140,435.00	
Total Convention Revenue	140,435.00	142,055.00
Journal Revenue	6,080.00	6,967.00
Memberships	78,054.00	74,890.00
Miscellaneous Revenue	210.91	25.27
Ralph Forehand Scholarship Fund	0.00	
Total Revenue	\$224,779.91	\$223,937.27
GROSS PROFIT	\$224,779.91	\$223,937.27

2024 IPMS/USA National Convention

Executive Board Reports - Mike Oberholtzer – Treasurer



IPMS/USA

YTD Comparative Statement of Activity

January - June, 2024

	TOTAL	
	JAN - JUN, 2024	JAN - JUN, 2023 (PY)
Expenditures		
Bank and Credit Card Fees	2,816.94	2,528.41
Consulting	28,800.00	25,888.00
Convention Expenses		
2023 Convention Expenses	22,337.66	26,372.06
2024 Convention Expenses	82,629.94	31,136.50
IPMS USA Paid	1,562.67	
Total Convention Expenses	106,530.27	57,508.56
Insurance	6,792.70	3,722.00
Journal Expenses	45,557.20	41,583.84
Membership Refunds	473.00	150.00
Office Expenses	413.20	1,229.20
Other General and Admin Expenses	3,144.56	690.30
Regional Convention Grant		400.00
Reviewer Corps Expenses	1,188.88	1,642.79
Shipping and delivery expense	554.51	100.00
Tax Preparation	2,065.00	1,950.00
Taxes & Licenses	4,120.47	2,228.00
Web and Computer	4,699.59	12,180.65
Total Expenditures	\$207,156.32	\$151,801.75
NET OPERATING REVENUE	\$17,623.59	\$72,135.52
Other Revenue		
Tax Refund		748.00
Total Other Revenue	\$0.00	\$748.00
Other Expenditures	\$0.00	\$258.00
NET OTHER REVENUE	\$0.00	\$490.00
NET REVENUE	\$17,623.59	\$72,625.52

2024 IPMS/USA National Convention

Executive Board Reports - Mike Oberholtzer – Treasurer



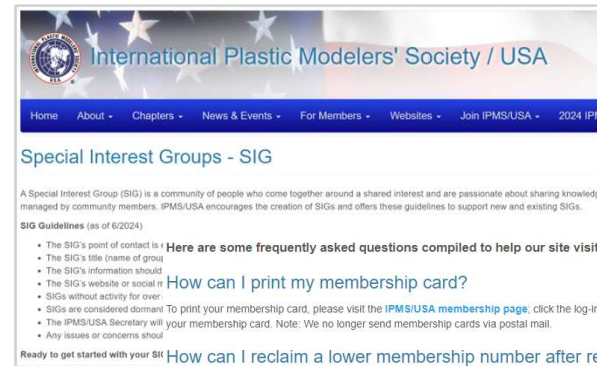
IPMS/USA
 Statement of Financial Position
 As of June 30, 2024

	TOTAL	
	AS OF JUN 30, 2024	AS OF JUN 30, 2023 (PY)
ASSETS		
Current Assets		
Bank Accounts		
2023 Convention	100.00	84,440.16
2024 Convention	17,210.30	100.00
IPMS USA Main	174,886.89	160,525.33
PayPal Credit Cards	2,491.28	918.30
Reserve Savings	0.00	146,316.97
Reserve Savings CD	146,341.07	
Total Bank Accounts	\$341,029.54	\$392,300.76
Total Current Assets	\$341,029.54	\$392,300.76
TOTAL ASSETS	\$341,029.54	\$392,300.76
LIABILITIES AND EQUITY		
Liabilities		
Total Liabilities		
Equity		
Opening Balance Equity	273,030.90	273,030.90
Retained Earnings	50,375.05	46,644.34
Net Revenue	17,623.59	72,625.52
Total Equity	\$341,029.54	\$392,300.76
TOTAL LIABILITIES AND EQUITY	\$341,029.54	\$392,300.76

2024 IPMS/USA National Convention

Executive Board Reports - Jessica Ivancso – Secretary

- Onboarded to position in February 2024
- Accomplishments:
 - **Special Interest Groups (SIGs)** were brought current
 - **General Inquiry** responses were standardized
 - FAQs created
 - **Eboard Documentation and Communications** were enhanced
 - Centralized Repository
 - Scheduled Meetings
 - Streamlined Processes



IPMS/USA converted to a new membership system a while back. This system automatically assigns membership numbers based on re...

How can I replace a damaged issue of my IPMS/USA Journal?

The IPMS/USA Journal is a valuable resource to our members

How can I get our chapter informatio

IPMS/USA General Inquiries Standard Messaging

Good day, [First name]

Thank you for contacting IPMS/USA through our General Inquires web page.

* enter summary text content for the requestor to easily understand
 * include an IPMS/USA staff, if needed, for redirect
 * use the Wild Apricot system for membership validation or related inquires
 * include referencing web links when needed

I hope this information is helpful to you.

Please let me know if you have any questions.

Thanks,

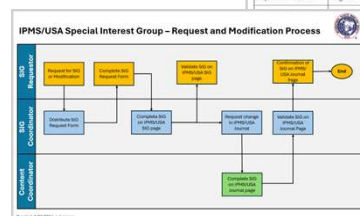
Jessica Ivancso (J-VANK-SO)
 IPMS/USA Secretary, 2024
 Email: jpmsssec@ipmsusa.org

Let's Get Social:
 Web >> <https://ipmsusa.org/>
 Facebook >> <https://www.facebook.com/groups/137580212598>
 YouTube >> https://www.youtube.com/@Official_IPMSUSA
 Become a Member >> <https://myipmsusa.org/join-us>

2024 Annual Business Meeting
Contact Lists
EBoard_Repository
Policy Re
Secretary
Secretary
SIGs

IPMS/USA Executive Board Meeting Calendar - 2024

Date	Overview	Time (EST)
January 24, 2024	Eboard & Staff 2024 Quarterly Meeting	7:00 PM
February 18, 2024	Regular Eboard Meeting	8:00 PM
March 17, 2024	Regular Eboard Meeting	7:00 PM
April 26, 2024	Eboard & Staff 2024 Quarterly Meeting	7:00 PM
May 18, 2024	Regular Eboard Meeting	7:00 PM
June 16, 2024	Regular Eboard Meeting	7:00 PM
July, 2024	Special Eboard Meeting, National Convention	TBD
August 18, 2024	Eboard & Staff 2024 Quarterly Meeting	7:00 PM
September 15, 2024	Regular Eboard Meeting	7:00 PM
BT 4Q2024 Quarterly Meeting	and Meeting	7:00 PM
and Meeting		7:00 PM



Contact List - Executive Board and Staff

Personal Email	Position	State	Contact Phone	Location
jpmsssec@ipmsusa.org	President	OR	800-946-0550	UT
jpmsssec@ipmsusa.org	1st Vice President	OR	330-339-4038	OH
jpmsssec@ipmsusa.org	2nd Vice President	OR	402-509-0384	NE
jpmsssec@ipmsusa.org	Treasurer	OR	918-793-2322	IL
jpmsssec@ipmsusa.org	Secretary	OR	800-245-6038	CT
jpmsssec@ipmsusa.org	Director of Local Chapters	OR	903-433-5432	PA
jpmsssec@ipmsusa.org	Assistant to the Executive Board	OR	214-529-9220	IL
jpmsssec@ipmsusa.org	Director of Social Media	OR	405-288-5828	CA
jpmsssec@ipmsusa.org	Recruitment and Retention	OR	802-489-0700	KY
jpmsssec@ipmsusa.org	National Convention Committee Liaison (N-CC)	OR	509-408-8716	IL
jpmsssec@ipmsusa.org	Office Manager	OR	277-517-6688	FL
jpmsssec@ipmsusa.org	Military & Veterans Services Liaison	OR	202-286-4838	ME
jpmsssec@ipmsusa.org	Journal Editor	OR	910-769-6196	CA
jpmsssec@ipmsusa.org	Member and Staff System	OR	402-33-4033	NE
jpmsssec@ipmsusa.org	Webmaster	OR	903-981-9008	PA

2024 IPMS/USA National Convention

Executive Board Reports - John Figueroa - Director of Local Chapters

▪ Document Development and Status

- IPMS/USA Code of Ethics, drafted, reviewed, and implemented.
- In preparation for the 2025 IPMS/USA Eboard elections:
 - Developed a comprehensive “Job Description” for the office of the *Director of Local Chapters*
 - Developed draft candidate form to help inform the membership on candidate platforms, not just life experience

▪ IPMS/USA Member Survey Series

- IPMS/USA is trying better to meet the needs of our members and prospective members
The first two of a series of surveys were used to gather information on members' views on different aspects of IPMS/USA, and the second survey specifically targeted interest in virtual chapters
 - The first survey in the series, IPMS/USA National Convention (sent to all IPMS/USA Members on July 23, 2023), was closed out, and analysis was provided to the membership via the IPMS/USA website
 - The second survey was conducted and completed this year
 - Analysis and findings are ongoing
 - Other surveys will be sent out on an approximately regular schedule

▪ Initiatives

- Chapter Toolbox
- National Convention Socials
 - Meet the Eboard
 - Chapter Leadership



2024 IPMS/USA National Convention

Executive Board Reports - Ro Annis - Publications Director & Historian

- The IPMS/USA Journal production is now in the hands of over a dozen new volunteers
 - **Shawn Hayes** and **Mike Zender** are the leads of the Art Production team, and veteran **Chris Bucholtz** is the Managing Editor
 - With these teams now in place to produce the magazine, we are excited to see what the future holds for the Journal!
- IPMS/USA now has a Google Workspace account
This online workspace will allow our volunteers to collaborate in real-time, and store production assets for the magazine
- IPMS/USA now has a complete archive of all its periodicals. About half have been scanned and converted into PDFs
- If you see **John Heck** at this convention, please thank him for his **18 years** of excellent work on the IPMS/USA Journal!



2024 IPMS/USA National Convention

Executive Board Reports - Eugenie Taylor Ray - Director of Social Media

- Joined the EBoard in late January as part of a brand new role focusing on productively using Social Media to communicate to a broader audience
- Our first step was to understand the existing status of our Facebook community
- The IPMS/USA Facebook group has been around since 2013
- The current 16K+ membership is wide-ranging and all ages, from over 100 countries and every continent (except Antarctica, yet)
- The page averages 20-30 posts a day with 20-100+ comments and thousands of views and reactions.
- We could not keep up without our fabulous volunteer administrators:
 - Don Schmitz, who has been tirelessly at the helm for the last decade,
 - Our newest admin, Alex Drake, who stepped into the fray in February
 - Jeff Herne, who has been the dedicated Nationals Facebook page admin as well
 - Eric Aitala, IPMS webmaster
 - and myself
- We are in a process of continuously updating how we administer the content, and how we manage the flow of information on the page
- We re-wrote the group rules together, and will be updating the membership questions, due to the prevalence of “bots” and other bad actors online
- Our goal is to use Facebook to promote IPMS/USA activities more effectively, creating a welcoming space for modelers of all types and ages to share their work, promote our local clubs and their activities, and hopefully gain new connections through positive communications

2024 IPMS/USA National Convention

Executive Board Reports - Eugenie Taylor Ray - Director of Social Media

- But Social Media doesn't stop at Facebook: we soft-launched our new YouTube Channel in February
- We started with several fantastic kit reviews from one of our IPMS Review Corps members, Paul Dunham
- We then added videos from contributor, Rocky Sink, who created several types of videos, including local contest videos, and chapter activities
- We hope to grow several different playlist options: Kit Reviews, Regional Shows, Local Chapter activities, and more
- We will be actively recruiting more content contributors in the coming months, hoping to encompass more Regions and show the depth and breadth of our society across the USA
- Our overall goal is to promote IPMS/USA to new audiences, showcase the wider range of activities that the society makes possible
- If you are interested in becoming a contributor for your region, or know of someone that is already covering events on YouTube, we are interested in partnering with you/them to cross-promote activities

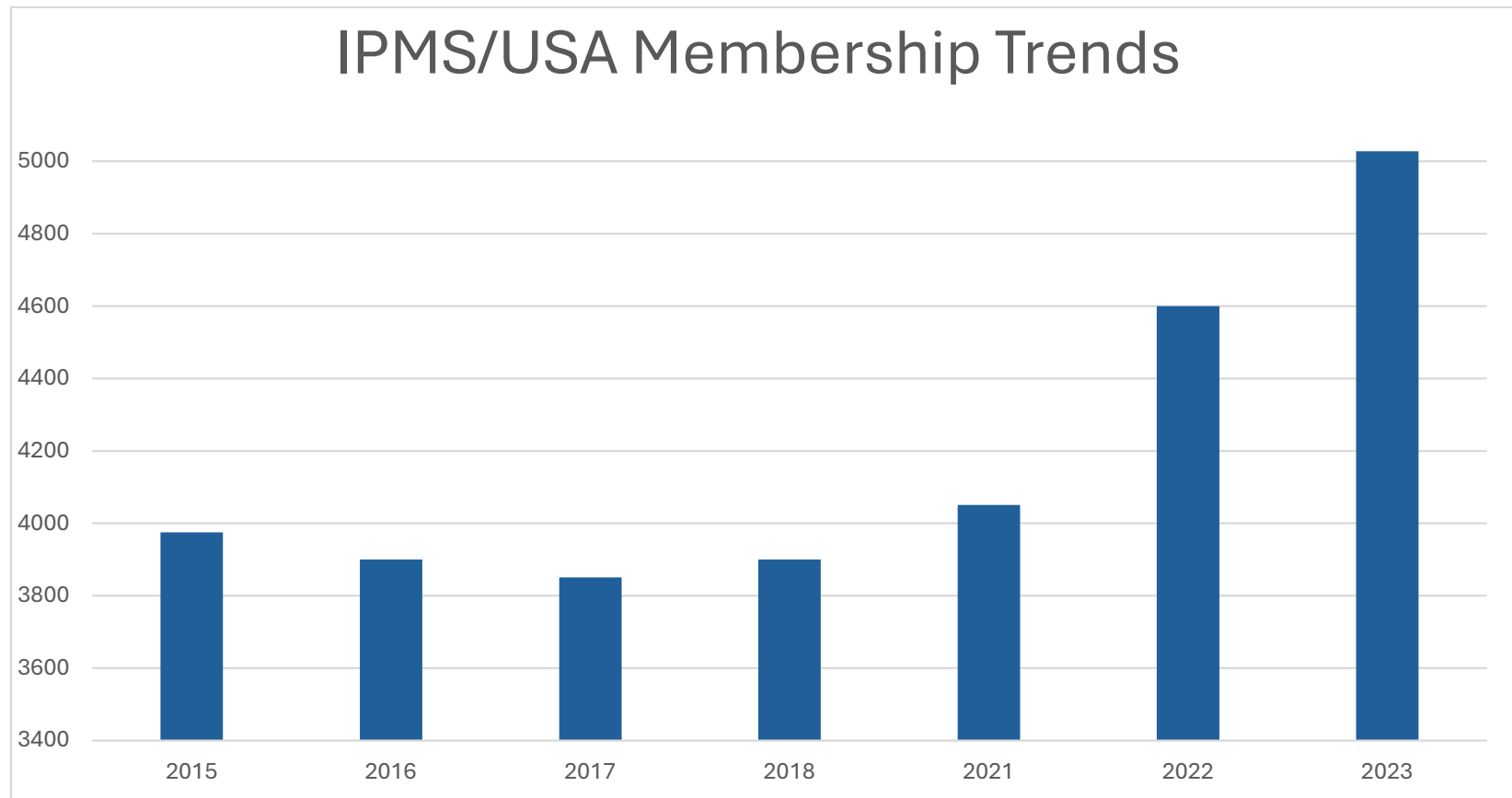
Future Goals

- After Facebook and Youtube, we will be polling our users to find out what other platforms IPMS should be focusing on entering next
 - Our goal is to reach communities that might not yet be aware of IPMS, and connect with them in a more meaningful way
 - We hope to provide multiple productive spaces for members to interact, learn from each other, promote the hobby, and connect with the global scale modeling community
- As part of IPMS's 60th Anniversary, we will be ramping up more official communications on all our platforms
 - We're looking for members to reflect on the past 6 decades
 - We also look forward to interacting with the next generation of modelers and model technologies
- We look forward to everyone's participation in helping us make the online world a friendly, sociable place!

2024 IPMS/USA National Convention

Executive Board Reports - David Knights - Recruitment & Retention Secretary

■ Membership Retention Report (2015-2023)



Current IPMS/USA Membership is at 5,042
(pre-convention sign-ups)

IPMS/USA National Office & Staff Reports



2024 IPMS/USA National Convention

National Office Reports - Marie Van Schoonhoven – National Office Manager

▪ Renewals

- Please be sure to renew your memberships before they expire to avoid missing any Journal issues

▪ IPMS/USA Online Store

- The online store now offers the opportunity to purchase engraved IPMS/USA Name Badges for \$10.00
- The ability to purchase back issues of the Journal is coming soon to the online store

▪ IPMS/USA Journal (replacements)

- IPMS/USA Journal replacement issues or to purchase issues going back to Jan/Feb 2016 should be sent to: manager@ipmsusa.org

▪ Address Changes

- Please verify your mailing address when renewing
- Update your address in your membership profile as soon as you have it
- Changes can be sent to manager@ipmsusa.org before your move



Thank you for your membership!

2024 IPMS/USA National Convention

Staff Reports - Nancy Kennedy-Hackney – Member & Event System Admin

▪ **Support 2024 Convention**

- Set up sites in Wild Apricot for Registration and Vendors
- Weekly status reports for statistics of registrants, vendors, and sales
- Weekly support on Zoom meetings
- Support Registrants with registration
- Email communications to members – registered, not registered, vendors, trophy support and sponsorship

▪ **Support 2025 Convention**

- Set up a site in Wild Apricot for vendor registration
- Zoom meeting for training
- Ongoing support for Convention

▪ **Email Blast**

- Sent up communication template and sent out 17 email blasts in support of Chapters contests throughout the year

2024 IPMS/USA National Convention

Staff Reports - Eric Aitala – IPMS/USA Webmaster, Paul Markezich – IPMS/USA Associate Webmaster, Rick Jackson – IPMS/USA Associate Webmaster, David Willis – IPMS/USA Web Forum Administrator

■ Created volunteer web team

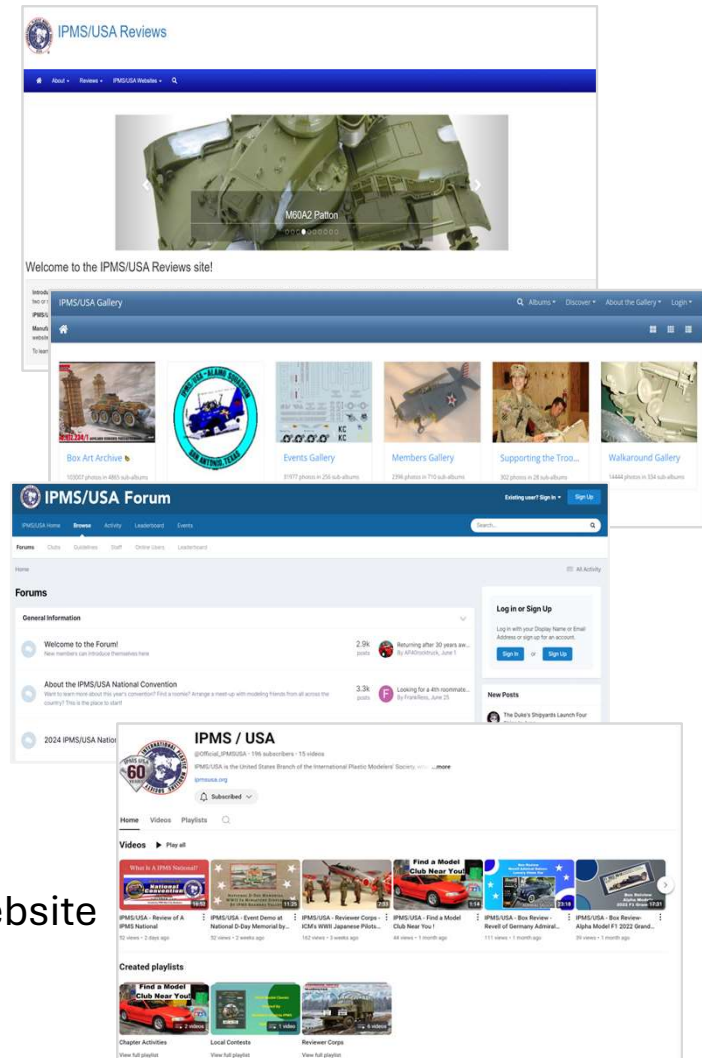
- Meeting on Zoom weekly (usually)
- Working on updates to IPMS websites
- Working on the creation of Nationals Convention website
- Can always use more volunteers – especially the Gallery and Forum

■ Updated Reviews website

- Updated website software
- Added IPMS YouTube Channel videos for reviews, etc.
- Added Review Author pages/info
- Working on allowing reviewers to add their reviews directly to the website

■ Other

- Updates and content changes for the main IPMS website
- Setting up new Chapter info and email forwarders
- Updates to Forum and Gallery software



2024 IPMS/USA National Convention

Business Meeting Wrap-Up

- Thanks for joining us at the 2024 IPMS/USA National Convention.
- We appreciate your support and your membership.
- Enjoy the rest of the event.
- We look forward to seeing you in Hampton, VA.
- **Questions? Comments?**

National Convention Bids, 2026

(begin shortly after the wrap-up)

2024 IPMS/USA National Convention
National Convention, 2025



Hampton, VA
August 6 – 9, 2025

Coming Soon >> <https://nats2025.com/>