



# IPMS/USA National Convention Mission Brief July 17-20, 2024

Click the images for the respective web pages.

The 2024 IPMS National Convention Team has been working tirelessly to bring what we hope will be the biggest spectacle in IPMS National Convention history! This mission brief provides you with all the information we have available at the time of this writing. It is our sincere hope that you will join us in Madison this summer!



**Hotels Go Live January 6<sup>th</sup>, 2024 @ Noon CST  
Convention Registration Opens on February 3rd**

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## We know you have questions!!!!

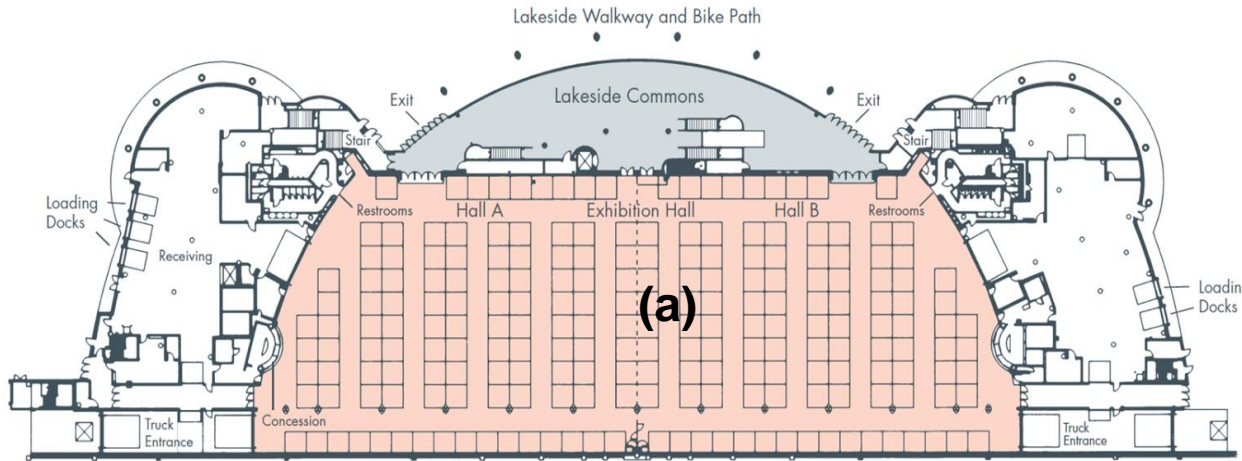
- The Madison team fields, on average, 70-100 questions weekly, through a variety of communications platforms, including email, direct messaging, Facebook, and through the IPMS/USA and [Nats2024.com](https://Nats2024.com) websites. We encourage members to review the “pinned” messages and original forum thread posts, as they are updated regularly as new information is released.
- This document serves to provide you with information pertaining to hotels and their specific amenities, show and tour information, and parking information.
- But I still have questions! The Madison team has had some real doozies – Do I need winter clothing? *No, it'll be in the 80s...* What color is the floor in the vendor hall? *Red...it's red, and it's not changing.* Despite doing everything that we can to make your Nats experience a great one, we do have our limits. Please be considerate of the Nats team moving forward as there's still loads of work to be done. Your 2024 Nats team, like all the others before us, are average folks with real lives who volunteer their time to bring this great event to you. We will update the membership with any developments that are news-worthy. To all the IPMS/USA members who've offered support and encouragement, thank you.



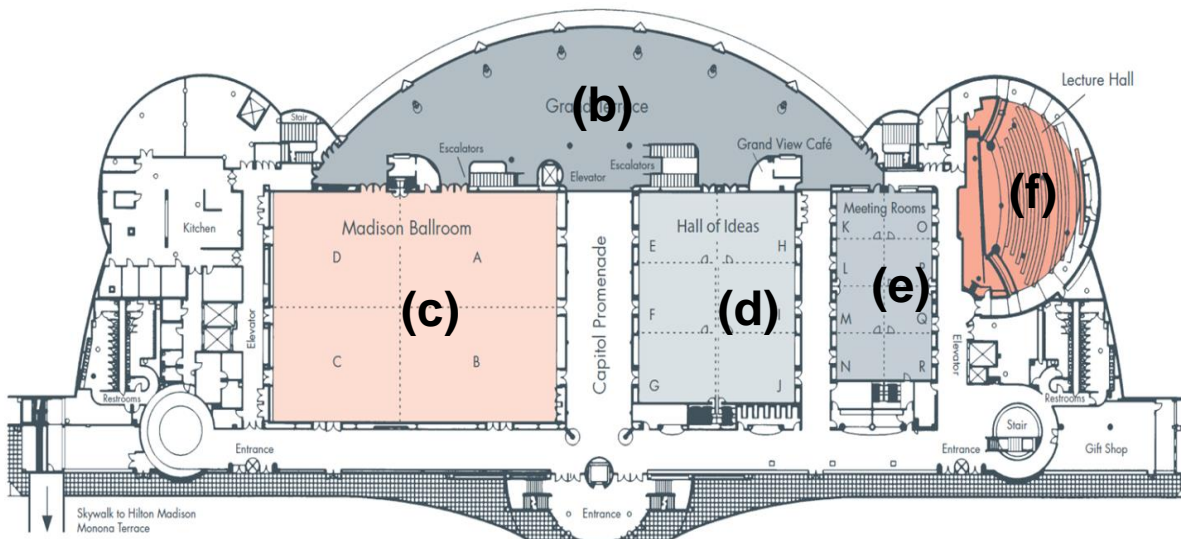
**IPMS NATIONAL CONVENTION FACILITY –  
Monona Terrace Convention Center**

# Venue Space

## LEVEL 1 - LAKESIDE



## LEVEL 4 - MEETING ROOMS / GRAND TERRACE



Monona Terrace provides:

- a) Level 1 - Exhibition Hall A-B as Vendor room @ 37,200 sq. ft. and Lakeside Commons @ 3500sq. ft.
- b) Level 4 - Grand Terrace – General use space 7000 sq. ft.
- c) Level 4 - Madison Ballroom A-D Contest Room 1 @ 13,524 sq. ft.
- d) Level 4 - Hall of Ideas Contest Room 2 @ 6,840 sq. ft.
- e) Level 4 - Meeting Rooms K-R Seminars and Small Lectures @ 3,680 sq. ft.
- f) Level 4 - Lecture Hall Theatre seating for 300 @ 5,540 sq. ft.

5,500 sq. ft. of additional space has been allocated to the Tiger Meet Arena – a display-only, SIG (Special Interest Group) and group build area. Mezzanine level, not shown here.

# Monona Terrace Convention Center

The main entrance view - The main model room is on the left, the secondary on the right. The open area at the back is the Grand Terrace, our primary gathering and social area.



# Monona Terrace Facilities





# Monona Terrace Convention Center – Madison Ballroom Main Contest Room



**The Madison Ballroom and Hall of Ideas are the location of the National Convention Contest. Separated by a hallway, the rooms will allow for an easier flow of traffic. All contest rooms are carpeted and very well lit.**

# Parking at Monona Terrace Convention Center

For more information visit: <https://www.mononaterraceparking.com/>

## Welcome

Welcome to the MONONA TERRACE CONVENTION CENTER PARKING FACILITY.

### General information and Rates:

- Our parking facility consists of 600 total parking spaces.
- 200 parking spots are reserved for State Workers – (M-F 5 am-5 pm only).
- 400 parking spots are open to the public on a first come first serve basis.
- 600 parking spots are open to the public Monday through Friday after 5 pm and on weekends.

Hours of operation: OPEN 24/7 – 7 days a week

Our rates are as follows:

- STARTING at 5:00 am
- 00 TO 20 MIN – FREE
- 20 TO 30 MIN – \$1.00
- 30 TO 60 MIN – \$3.00
- 01 TO 02 HOURS – \$6.00
- 02 TO 03 HOURS – \$9.00
- 03 TO 04 HOURS – \$12.00
- 04 TO 05 HOURS – \$15.00
- 06 + HOURS – \$16.00

AFTER 5:00 PM & ON WEEKENDS THERE IS A FLAT RATE OF \$5.00.

VISA, MASTER CARD, AND CASH ONLY	
<b>PARKING RATE</b>	
STARTING @ 5AM	
0 TO 20 MIN	FREE
20 TO 30 MIN	1.00
30 TO 60 MIN	3.00
1 TO 2 HOURS	6.00
2 TO 3 HOURS	9.00
3 TO 4 HOURS	12.00
4 TO 5 HOURS	15.00
6+ HOURS	16.00
AFTER 5PM & WEEKENDS	5.00
FOR OVERSIZED VEHICLES AND TRAILER CALL (608) 261-4072	

LOST TICKET CHARGE \$25.00

- Total of 400 parking spaces M-F, with 600 available on Saturday.
- Daily parking cost \$16 weekdays and \$5 on weekends.
- Additional parking spaces at multiple locations, within walking distance.
- Team will work on shuttle services from various hotels to largely eliminate the need for parking.

**HOTEL-SPECIFIC PARKING WILL BE ADDRESSED IN THE HOTEL SECTION OF THIS DOCUMENT.**

**Vendors with oversized vehicle parking requirements - please contact Vendor Coordinator Bob Clift for additional information.**



# HOTEL INFORMATION

# **HOTELS GO LIVE on January 6<sup>th</sup>, 2024, 12pm CST**

At NOON (plus or minus a few minutes for technical considerations) on January 6<sup>th</sup>, the links for hotels will be posted in the following locations:

**IPMS/USA Facebook Page**

**IPMS/USA 2024 National Convention Facebook Page**

**IPMS/USA Website**

**IPMS/USA Website Forums**

**Email via Wild Apricot to all current IPMS/USA members.**

Links will be provided to the FIVE HOTELS currently under contract. IPMS Members should review the information on the following pages, make their decisions ahead of time, and book that specific hotel accordingly when the links go live. Our goal is to have all five outlets go live at the same time, so everyone gets the same information at the same time, on whatever platform you are most comfortable. Hotels under contract will NOT honor the IPMS block rates via telephone before January 6<sup>th</sup> at Noon, CST.

**So please, don't be "that guy", because we'll know.**

# HOTELS



## The Hilton at Monona Terrace

Distance from Venue – Connected via Skywalk

Complimentary breakfast

Complimentary WIFI

Airport transportation 7am-10pm

Parking – Ramp rate @ \$19/day

**IPMS Block Rate – From \$219/night** (Taxes Not Included)



Click the name  
for more  
information.



# HOTELS



## Sheraton Madison Hotel

- Distance from Venue – 2.3 miles
- Complimentary internet in guestrooms
- Complimentary airport shuttle
- Complimentary parking
- Complimentary shuttle



Click the name  
for more  
information.

**IPMS Block Rate - From \$189/night** (Taxes Not Included)



# HOTELS

## Home 2 Suites by Hilton

- Distance from Venue – 2.5mi
- Complimentary breakfast
- Complimentary WIFI
- Complimentary Parking
- Shuttle Available



Click the name for more information.

**IPMS Block Rate – From \$169/night** (Taxes Not Included)



# HOTELS

## [Holiday Inn Express and Suites Madison Central](#)



Click the name  
for more  
information.



- Distance from Venue – 2.5mi
- Complimentary breakfast
- Complimentary WIFI
- Shuttle Available
- Complimentary Parking & Oversized Vehicle Parking
- IPMS Block Rate – From \$189/night (Taxes Not Included)





# HOTELS

## Clarion Suites at Alliant Energy Center



- Distance from Venue – 2.5mi
- Complimentary breakfast
- Complimentary WIFI
- Shuttle Available
- Complimentary Parking



Click the name for more information.

**IPMS Block Rate – From \$179/night** (Taxes Not Included)



# HOTELS

## Some basic comments about the hotels...

- **Most of the hotels offer company-owned shuttles to the airport and downtown. Those arrangements are made directly with your hotel.**
- **IPMS Mad City Modelers will have a shuttle bus running between the Monona Terrace Convention Center and the hotels located around the Alliant Energy Center. It is our plan to have the shuttle making two cycles per hour from 8am – 8pm.**
- **Prices as mentioned in the previous slides are “FROM \$189” etc... if you choose a suite or upgraded rooms those rates will obviously be higher.**
- **There are dozens of hotels in and around the Madison area. The five listed here are the hotels which have negotiated blocked contracts with IPMS/USA for the National Convention. If none of the above-listed hotels meet your needs, please feel free to look in and around the Madison area for more affordable options.**
- **If I click the red arrow links can I book my room??? No. But it will take you to each hotels’ website so you can view the amenities in greater detail.**

# Seminars and Guest Speakers – as of 11/24/23\*

Introducing 3-D Printing for Modelers

Dioramas - Let's get started!

**GREX Painting Seminar - PAID CLASSES**

What Judges Look For

Improving Your Basic Auto Building

Hints and Tips for Building Vintage Kits into Winners

Surveyor: US Soft Lunar Landing Program

Flying for Air America and Living to Tell about it, 1964-75

Stripping Paint from Finished Models

The Amazing Bugatti Model 100P Racer -1936

Boeing B-17 - The Last Mission

Huey - Saving an Icon of the Vietnam War

USN Camouflage in 1941 – the Pearl Harbor Battle Line

1/72nd Scale Aircraft Model Dioramas & Vignettes

State of the Hobby From a Publishing Perspective

**Diorama Base Design, Construction, & Finishing**

AK Interactive: Weathering

Abandoned US Air Force Space Platforms

Armor Weathering with Confidence by Panzermeister36

Creating Great Dioramas and Vignettes

Airbrush Fine-line Techniques with Acrylics

How I Learned to Stop Worrying and Love the Airbrush

Techniques for Weathering a Natural Metal P-38

Colasante John

Drayton Martin

**Dunbar Bryant**

Engar Richard

Engar Richard

Engar Richard

Guenther Benjamin

Hansen Neil

Hartjes David

Havens Robert

Henry Chris

Henry Chris

Herne Jeff

Hustad Steve

Kidwell Tim

**Lawler Rick**

Lawler Rick

Mackowski Mike

McCallum Evan

McFadden, Cohen, Rowley

Miller John

Miller John

Moore Jeremy

The Life of Richard "Dick" Bong, America's Greatest Ace

Badger Aces: Top American Fliers

Painting Figures and Fleshtones

Bases: Approaches for Model Display and Dioramas

Building Accurate Modern Fighter Jets

NASA Space Probes

Creating Championship Ship Models

Building the 1/32 Wingnut Wings LVG C.VI in 1.32 Scale

Modeling Tricks, Resin Casting, & Scratch Building

Scratchbuilding Ship Models

Cutting Canopy Masks and Styrene with a Machine

Carbon Fiber Modeling

O'Connor Michael

O'Connor Michael

Primeaux Scott

Raver Rob

Richter Adam

Schorry Rob

Simon Joe

Steinbrunn Robert

Straub Dave

Straub Dave

Sullivan Keith

Wells Matthew

\* Seminars are subject to change. **Seminars in red** require registration and pre-payment via IPMS/USA convention registration.

# Tour Information



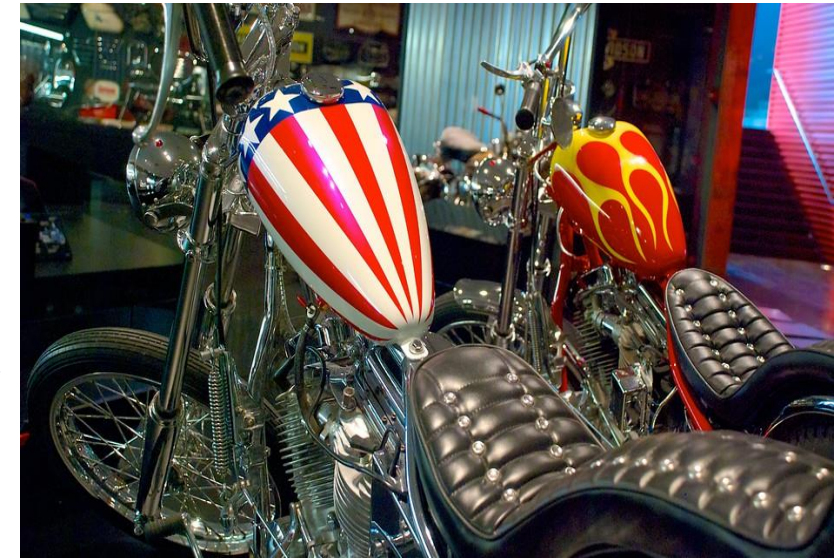
EAA Museum Oshkosh, WI

← EAA Oshkosh Museum Tour with Wisconsin Military Museum Tour.

Thursday – 10:30am – 8:30pm  
Bag lunch included, sit-down dinner included.  
Cost per person: \$80  
Space available – 110 spaces

Harley Davidson Museum Tour, Milwaukee WI. →

Friday – 9am – 2pm  
Bag Lunch included  
Cost per person: \$70  
Space Available - 56 spaces



Harley Davidson Museum, Milwaukee WI



Wisconsin Dells

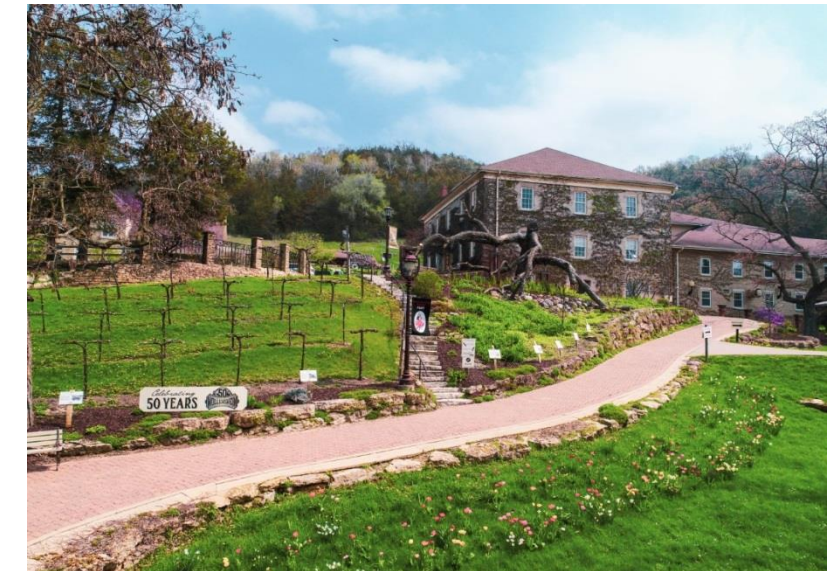
← Mount Olympus Water Park, Wisconsin Dells

Thursday - 8:30am – 2:00pm  
Cost per person - \$50  
Space Available – 40 spaces

Wollersheim Winery and Distillery Tour →

Friday – 12:00pm – 4:30pm  
Wine tasting, cheese and cocktail plate.  
Cost per person - \$60

Tours can be purchased during online pre-registrations.  
Transportation provided by Badger Bus Co.

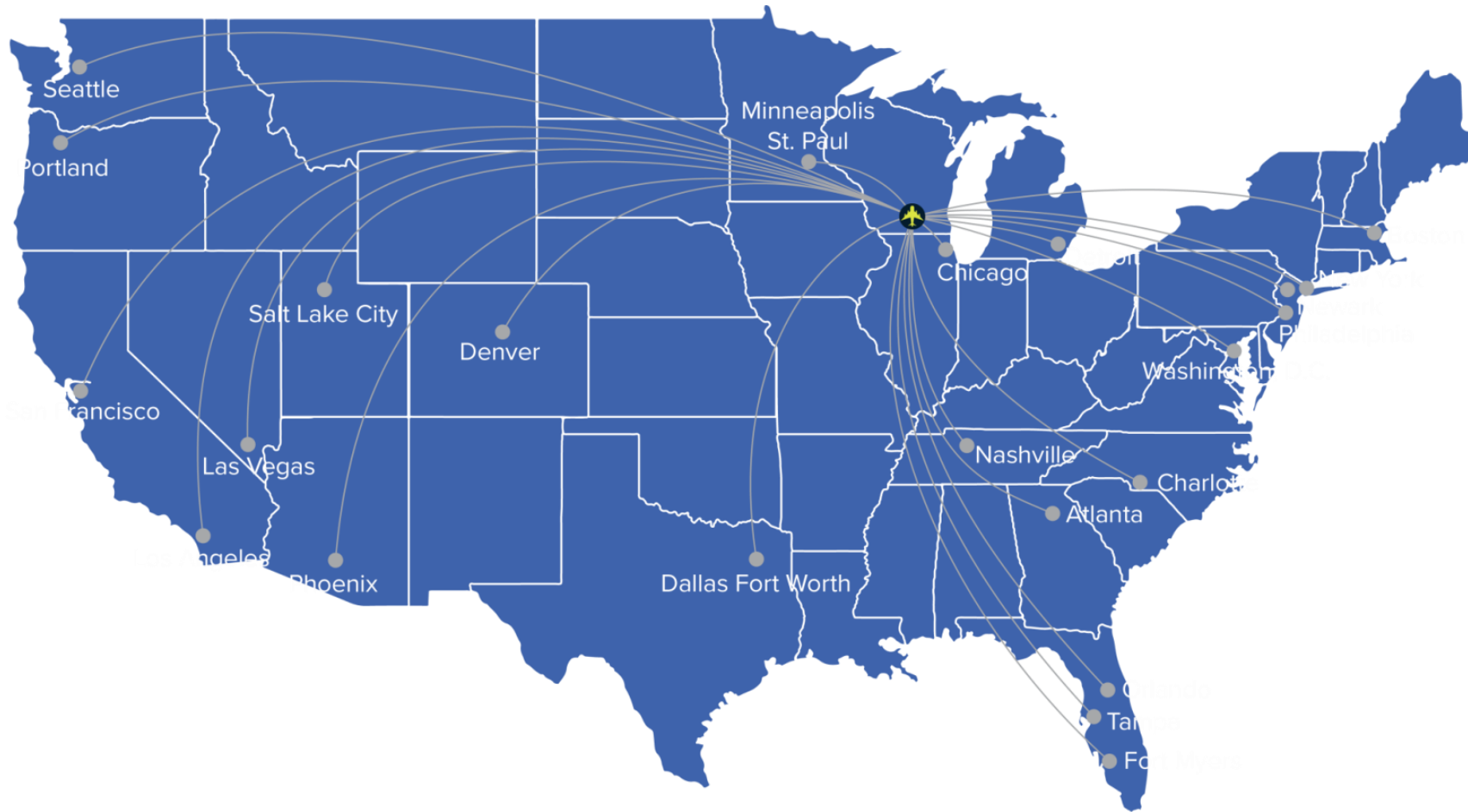


Wollersheim Winery



# GETTING HERE & GETTING AROUND

# FLYING



Dane County Regional Airport (airport code MSN) is minutes from downtown Madison and offers more than 95 daily arrivals and departures. A growing list of direct, non-stop service flights makes getting to Madison easier than ever. Map reflects flights available pre-pandemic.

Convenient on-site car rental at the Dane County Regional Airport is available from the following companies:

**Alamo**  
**Avis**  
**Budget**  
**Enterprise**  
**Hertz**  
**National**

Many hotels also offer complimentary shuttle service to and from the airport, as well as within a small radius around the hotel.



## DRIVING

### Milwaukee

79 miles, 1½ hours

### Dubuque

91 miles, 1¾ hours

### Chicago

147 miles, 2½ hours

### Green Bay

140 miles, 2½ hours

### Minneapolis

273 miles, 4½ hours

### Des Moines

292 miles, 4¾ hours

### St. Louis

359 miles, 5½ hours

### Long-Range Drivers!

Denver – 14 hours

Dallas – 15 hours

Atlanta – 13 hours

Nashville – 10 hours

Pittsburgh – 9 hours

Memphis – 9.5 hours

# GETTING AROUND

## Car Rental

Convenient on-site rental at the Dane County Regional Airport is available from the following companies: Alamo, Avis, Budget, Enterprise, Hertz and National.

## Madison Metro

Local bus routes operate through downtown Madison and to surrounding areas.

## TAXI & RIDESHARE SERVICES

Green Cab is Madison's all electric rideshare service, designed for riders looking for a reliable, greener, more affordable way to ride.

## Union Cab Cooperative of Madison, Inc.

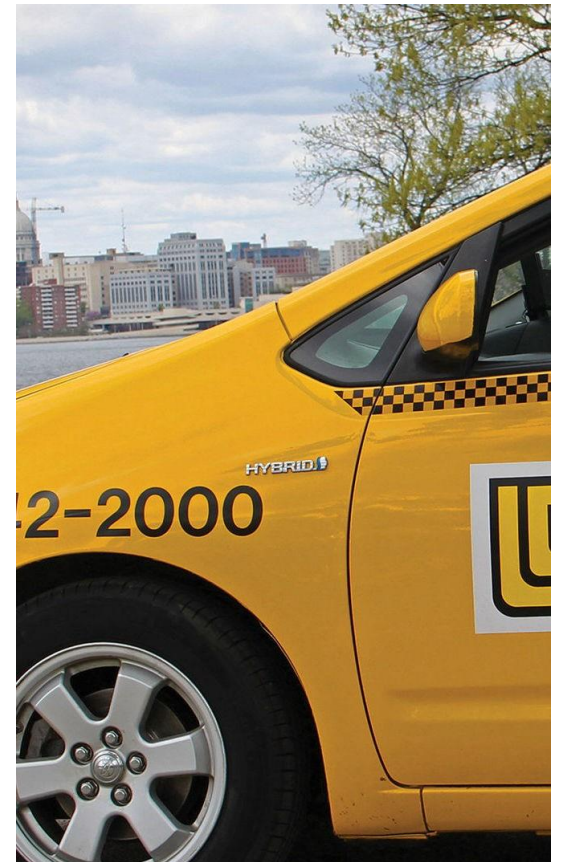
Experienced & safety-trained drivers always at the posted price. Offers app ordering, web bookings and live phone assistance 24/7. Accessible cabs, Prius or Vans with courier on demand and reservations since 1979.

## LYFT and Uber

Lyft and Uber operate across the greater Madison area.

## BY BIKE

Take to two wheels and explore Madison. We're one of the Best Places on Earth for Biking, and our surrounding communities are bicycle-friendly. Bike rentals are available through Madison BCycle — our bike-sharing program — Machinery Row Bicycles and other local bike shops.







**See you in Madison in July!!**